

Technical Document – Release Version 3.0

Product Sheet

MediaStore Web

MAM Web-based client
Application Module

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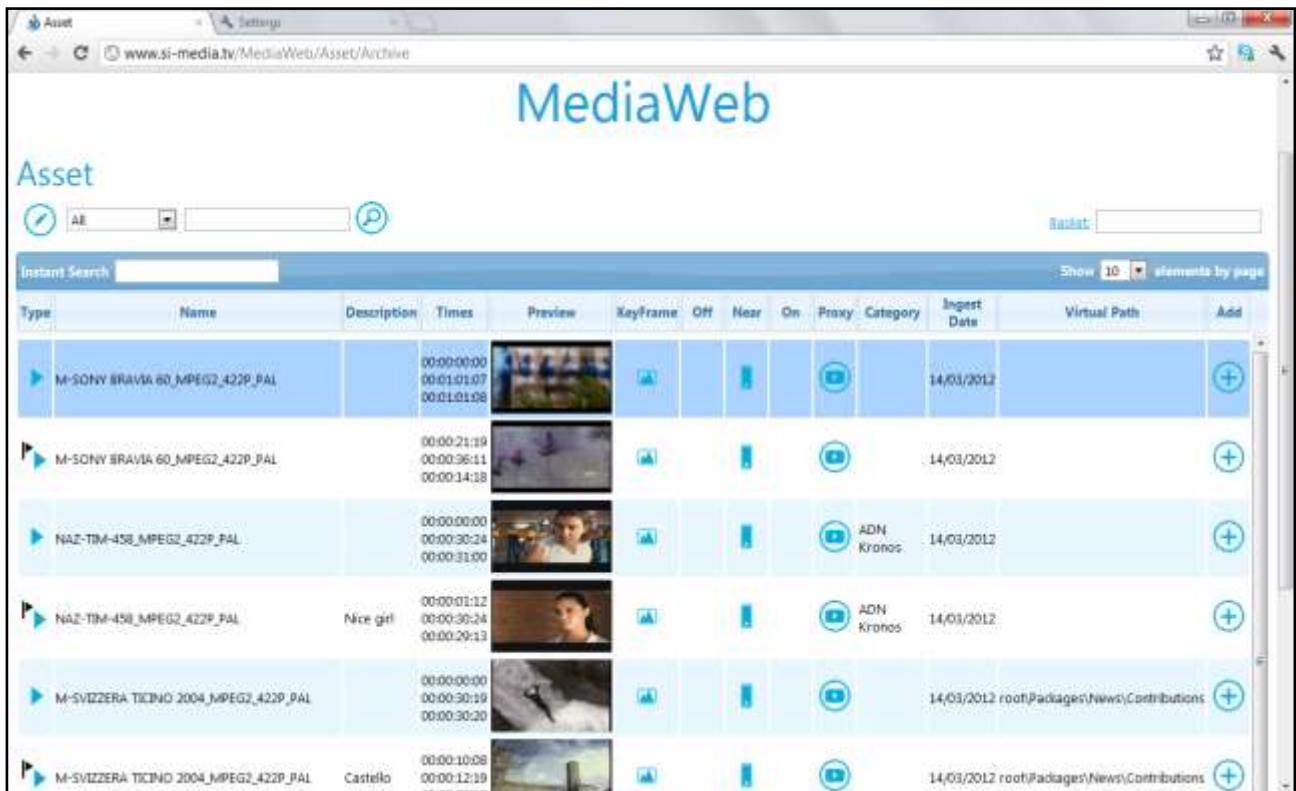
MediaStore WEB

SI Media created a web application with which a customer can use the main functions of **MediaNews** (our software to manage a newsroom), and **MediaStore** (which is our solution to manage the stream and the handling of the files throughout the system).

The benefits of these applications are huge.

Each user, if he has the rights, can access, anytime and anywhere, to a web space where he can use the basic functionalities of these software modules.

He just has to be connected to the network, (so he doesn't need a workstation where the software modules are physically installed).



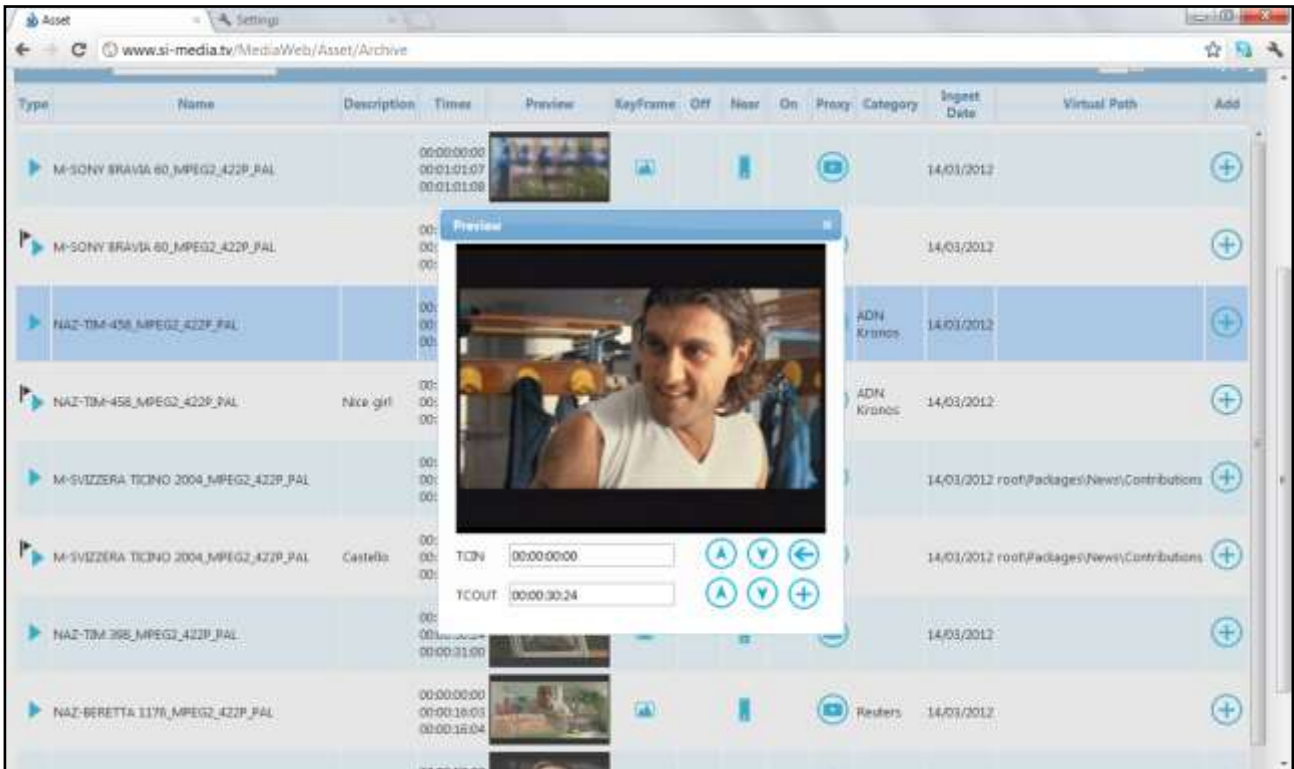
(example of the view of an asset archive on the web)

It is an ideal solution for those who are working off-site, for example a journalist who is running a press report.

Thanks to this, an operator can enter the asset archive, where he can make searches, mark a content on the fly, link an asset to a basket in order to create news and rundowns.

Users can also view and modify the news available in the archive, adding new elements, more contents and more audio-video clips.

It is even possible to work on a rundown, adding or editing stories, opening sequences, introductions and all the other features.



(preview of an asset in MediaWeb)

Our ultimate purpose is to create an interconnected environment, where contents are always available in real-time for each user, even if he doesn't have a workstation at the moment.

Key Features:

- **Web browser-based interface with MPEG4/H-264 preview with quick search**
- **Check, edit and export assets just using Internet connection**
- **Easy and intuitive GUI**
- **Stories and rundowns management**
- **Search through the archive, index e tag**