

SI Media MAM Workflow

SCHEDULING AND TRAFFIC

BASE BAND INGEST

Files Ingest

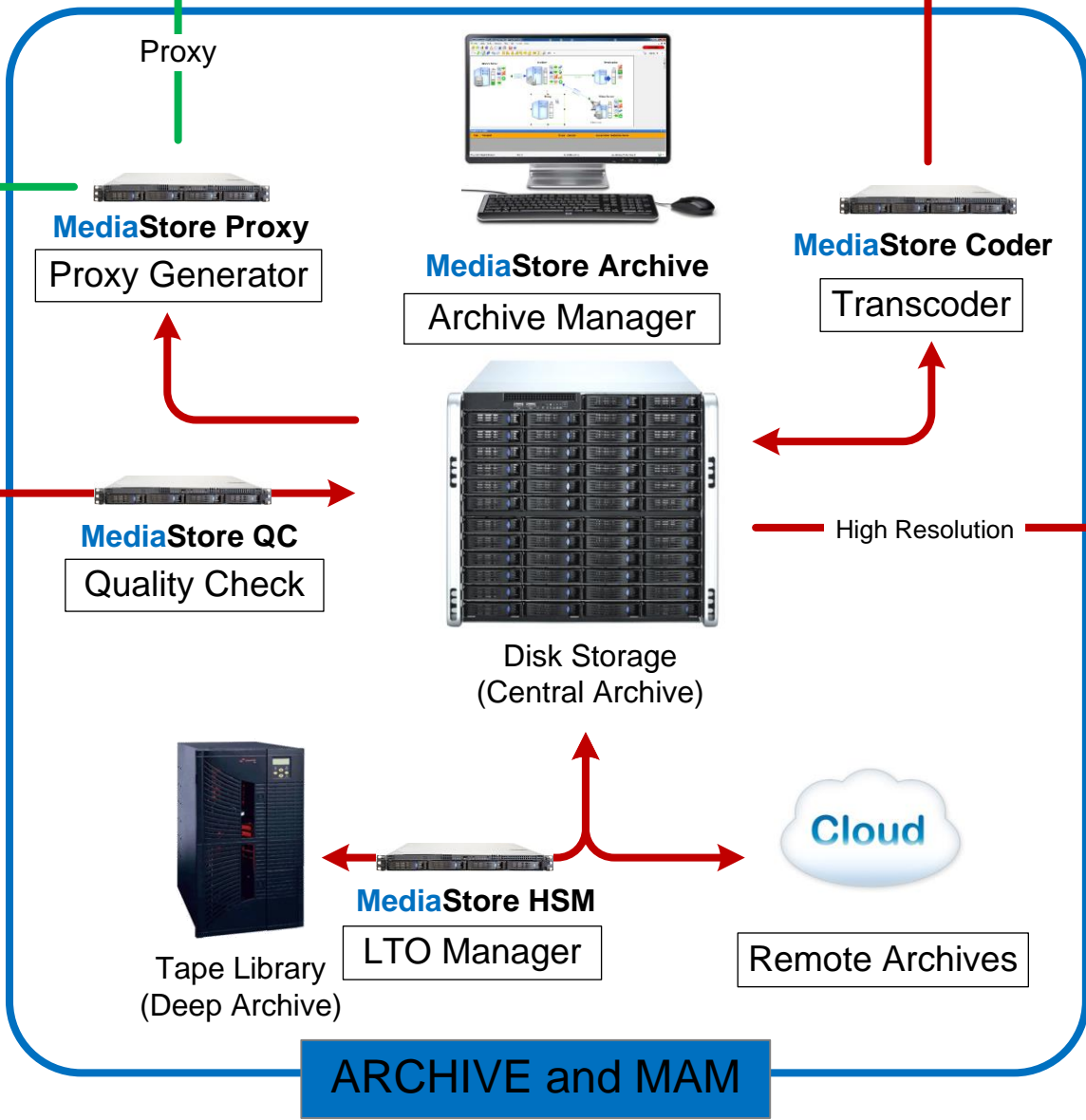
File Ingest from FTP and Watch Folders

FILE INGEST

NLE production systems + MAM Client UI

MediaStore Client MAM

NLE PRODUCTION AREA



- WEB
- MOBILE
- VOD

MASTER CR

PRODUCTION CR

NEWSROOM and LIVE PRODUCTION

High Res.
High Resolution
Proxy

High Resolution

ARCHIVE and MAM